

NORTHWEST TERRITORIES CULINARY FESTIVAL

SPONSORSHIP LEVELS

1 SEED up to \$1000 in Cash or Kind

- Acknowledgment on website sponsor page
- NWT food sponsors in this category get additional promotion for their brand/product.

2 SPROUT \$1000-\$2000 cash or kind

- Acknowledgment on website sponsor page
- Social media promotion
- Listed in event programs

3 HARVEST \$2000-\$5000 Cash or Kind

- Acknowledgment on website sponsor page
- Social media promotion
- Listed in event programs
- Shoutouts on radio interviews

4 CULTIVATOR \$5000-\$10000

- Acknowledgment on website sponsor page
- Social media promotion
- Listed in event programs
- Shoutouts on radio interviews
- Logo on all posters
- Shout outs from podiums at event

5 SIGNATURE \$10,000 - \$15,000

- Acknowledgment on website sponsor page
- Social media promotion
- Listed in event programs
- Shoutouts on radio interviews
- Logo on all posters
- Shout outs from podiums at event

6 CHAMPION \$15,000 and more

- Acknowledgment on website sponsor page
- Social media promotion
- Listed in event programs
- Shoutouts on radio interviews
- Logo on all posters
- Acknowledgement included in all festival announcements throughout day

Other Ways to Get Involved:

Activity sponsors

Sponsor one of our activities and in addition to acknowledgment on our website sponsor page, see your name on all print materials developed for that event. Contact our Executive Director to talk about events you would like to sponsor at ed@nwtagrifood.com. The amount required and sponsorship activities varies by event.

SWAG sponsors

Sponsor t-shirts or other festival SWAG and get your logo on festival merchandise. One sponsor per SWAG item. Sponsorship amounts from \$1000 - \$5000.

Product sponsors

Provide all product for wining or dining at an event and we will brand the event exclusively for you.